



SOULA KOUTSOGIANNAKI

MICROBLADING

GREECE

Find all of the secret microblading tips and tricks only the pros know... and are scared to share you!

Stand out from the crowd! Microblading is one of the most popular permanent make-up techniques in the past decade, attracting many new artists to permanent make up, and it is here to stay! Thus, it is all the more important to distinguish yourself as an artist, in a crowded market place.

Go undercover! Soula will share many of the secrets she uses every day in her own appointments...secrets which took her years to learn! These include one of her favorite and most famous microblading patterns, step by step, to create your very own microblading masterpiece, that is adjustable to everyone's eyebrow shape and size!

Know your needles. With so many microblading needles available (U, flexi, hard, curved, angled, nano and ombre) it is difficult to know which one to use! Soula exposes the myths of needle use and gives you her personal selection preferences for needles (up to 7)... and where to use them on the eyebrow. To create beautiful results that will distinguish you from your competitors and most importantly give you very happy customers!

Shading or hairstrokes? Both! Soula will combine both shading and advanced hairstrokes (an essential for outstanding eyebrows) on different areas or 'zones' of your client's eyebrow, for beautiful, realistic results.

BONUS SECRET:

You will be guided through the use of several different needle types by using one of Soula's most famous patterns, on printed latex sheets (mandatory to purchase prior to the class)! You will microblade on top of Soula's designs, as if she was guiding your pen with you, while the latex skin simulates the texture, resistance and color retention of real skin!

So immediately after the class you will have all of the assets and tools necessary to replicate your results in your beauty salons, institutes and studios!

SUPER SECRET BONUS - ACCUBROW™

Beautiful hair strokes are important, but are over-emphasised in our social media obsessed, 'zoom in' era. But they are nothing without the real secret to microblading... correct eyebrow shape!

This masterclass will also feature a brief overview of Accubrow™, an innovative new eyebrow algorithm, designed by Soula which produces beautiful, scalable and symmetrical eyebrows - even if you have little experience on eyebrow shaping, or the customer has little or no existing hair (e.g. alopecia) to guide you, to produce perfect eyebrows!