



## MAR DÍAZ

### DERMOBLADING CAMOUFLAGE

SPAIN

#### MANUAL OR MECHANICAL TECHNIQUES? MICROBLADING OR MICROPIGMENTATION?

Mar Díaz will show you in her lecture and **masterclass** that both techniques can be compatible when it comes to scars and dyschromia on the skin. We will see how we can choose one or the other or combine both to improve the results.

In both cases, either through **dermablading** with tabori (blade) or **micropigmentation** with a needle, we can achieve very good results. We just need to know which technique to apply in each case, depending on the type of scar and the condition of the skin.

#### DID YOU KNOW...?

**That 8 out of 10 teenagers** suffer from acne and its after-effects (scars), 4 out of 10 women have a scar due to cosmetic or health interventions and 5 out of 10 women suffer from striae on the breasts, belly or hips?

It is clear that the market for the correction of scars and corporal and facial dyschromia is truly large and, in this talk, Mar Díaz will **offer interesting employment opportunities** and a supplement to the other facial micropigmentation and oncological techniques such as the creation of areolas and nipples.

Throughout the twentieth century, **microblading has enjoyed great popularity** in several Latin American countries, mainly Colombia, Mexico, Chile and Venezuela, where this technique has been all at the rage due to the naturalness of its results "Although very natural effects can be found in the final results, if the technique is poorly executed, it can cause scars or marks difficult to remove."

Although the technique is old, the current demand is recent. In 2015, **specialists trained in Eastern Europe introduced the technique in the main countries** of Western Europe (Germany, France, United Kingdom, Italy). In Spain, it is currently being launched and has been very welcomed.

Due to the small number of professionals trained to **perform this treatment correctly**, offering microblading at your center will allow you to stand out from your competitors and to have access to a new range of clients. In aesthetics, microblading is considered as a profession of future for the next few years.

In order for **microblading** to work, it is necessary to "break" the skin to reach the outer layers of the dermis. If the pigment is deposited very superficially there is a risk not to dye enough and to have to go over, which could cause an injury or leave the ink little introduced and generate "expansion" or migration.

Another advantage of this procedure is that it does not cause **pigment spills** under the skin, if the technique is executed right.