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FLASH EYE-SHADOW

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Why I started using this technique?

The reason I use the technique I call **Flash Eyeshadow** is its versatility. I began to favour the use of this method as I've found that it suits most clients. The fact that the healed result is quite subtle means that it suits old, young, different eye shapes and skin types.

Traditional eyeliner can create a harsh healed effect on some clients and **this technique gives these clients the option of having the bigger liner** they would like in a manner they are able to carry off.

I stick to shades of light and dark as it serves to enhance the eyes without giving a fully made up effect. The use of black and different shades of brown on the eye area means that the healing process is more of a given, more predictable. A more of a **cool healed shade on the eye** is a more favourable result than a more of a warm one.

The **flash eyeshadow technique** produces a look that can be carried off from day to night and is subtle enough to be enhanced with traditional makeup when needed.

Procedure

1. During the consultation I analyse the eyes to decide if I will use this technique and if so how I will carry it out. For example, if the eyes are descending or ascending.
2. The next step is to apply the guide and select the pigments accordingly.
3. I then fine-line the guide and out-line the guides using a 1 needle. The contour of the eye shadow effect is also mapped out using pixelation or a broken fine line. All of this is done with the machine on a slow speed with little pressure.
4. I begin the shade on the upper lash line using the fade out technique, continuing with the machine on a slow speed.
5. Once the body of the flash eyeshadow is created I then dilute the pigment and change needle along with the change in colour and use a skin on skin technique to create a pixelated, shaded effect.
6. When this is complete I then define the inner lash line.
7. I then add the highlighting effect where it's required using a Nano needle. These areas are decided upon during the consultation, the use of which is to create the illusion of a bigger area, serving to open they eyes.