



FRANCESCA MARTA FROIO

TEENAGE DREAM LIPS

ITALY

We all dream juicy **sensual lips** like the one we used to have when we were teenagers. Unfortunately by aging there is an unavoidable loss of volume of the upper lip and de-pigmentation of the natural lips contour. A combination between fillers and permanent make up is the key for extreme sexiness: a combination of color and volume.

Thanks to the **versatility of the Biotek gamma of colors**, every client can see her dream lips come true. for a more natural 'every day look', easy and comfortable to wear in every situation, suitable for women of all ages. main key point of my technique is the use of the gamma of colors" Rouge Intense" from Biotek.

10 beautiful shades of bright color that can be used to achieve different results.

The peculiarity of Rouge Intense **pigments** is that they are a perfect mix between organic and inorganic pigments. they don't contain as much titanium dioxide (white) as other colors.

The aim of the treatment is to enhance the **natural beauty** of the lips achieving the appearance of being naturally born with beautiful colorful lips.

The natural contour is enhanced and slightly defined, without marking too much a visible contour of course.

I remind you once again the aim is to achieve and invisible permanent makeup, this is what makes it so difficult.

In order **to guarantee a uniform and homogeneous saturation of the lips**, constant pressure and slow delicate movements are required. I always like to take my time while I perform a lips treatment, as I always say to my students "it is a work of patience", if they are in rush they risk to ruin everything and lose naturalness.

DO NEVER enlarge the new contour over the natural contour. Even if the client requests it, I always say no.. Sun light always reflect on the cupid's bow and on the vermilio, so even if we pigment a new contour it will look obvious it is not natural.

We need to **keep in mind we are working on a mucosa**, not on the skin; therefore the depth of penetration of the needle needs to be reduced in comparison to the regular pressure that is applied working on the eyebrows.

One of the most **common mistakes** on the lips is to apply too much pressure on some areas of the lips, creating some dark violet spots. The color gets implanted too deeply, into the deep derma and unfortunately this dark, visible spots won't disappear with healing..

The reason is to be attributed to the wrong position of the **technician** while they do the treatment. It is absolutely crucial to find a position that is comfortable (each one of us has their own) and that allows you to work with no pressure on the hand and on the handpiece. If we want a natural result, then we need to apply the softest touch step after step..layering the color we build up the intensity as much as we want.

REMEMBER: WE WORK FOR THE HEALED RESULT

this is what our clients will be seeing for more than one year, every day when they look at themselves into the mirror.

Now days I have noticed that on the **internet and social medias** there are not so many healed results and this is absolutely bad for the market. We need to inform our possible clients of what the result could be, show them what they can achieve with permanent make up.

Unfortunately some people are still terrified because they see a lot of bad works around: visible brown contours with no filling into the mucosa and farther more, asymmetrical!

We need to inform them, **permanent make up** can be invisible, can be natural, can enhance the beauty of a person!