



## ALESSANDRO LARDI

TRICO-TEMPTATION

ITALY

Tricopigmentation represents the evolution of micropigmentation with application to the scalp. It involves the injection of a specific pigment into the superficial dermis through a specific needle, in order to recreate the **optical effect of hair follicles** in areas of the scalp affected by hair loss or hair thinning.

This technique has offered a solution to the negative psychological effects hair loss causes to those who suffer from it. Nowadays, thanks to the new protocol developed by Alessandro Lardi, **Tricopigmentation** doesn't represent only a tool to fight a discomfort anymore, but a real trend, a technique that can be used by clients to express their personality and their taste. The marine peak, the marine round and the blended effect are the three stylish looks it is possible to obtain.

The treatment has to be carried out following the rules of a specific protocol, that requires the use of a special machine, which was developed to be used exclusively on the scalp, specific needles, whose structure allows a constant and perfect deposit, and specific pigments that perfectly recreate the colour of keratin on the scalp and can adapt to the **hair colour and skin tone** to obtain different nuances and perfectly match to the colours of the client.

Tricopigmentation can be used in a variety of cases, such as male and female androgenic alopecia, alopecia areata and totalis, **in combination with a hair transplant**, after the removal of a hair system, to camouflage post trauma and post hair transplant scars, ecc. It is necessary to evaluate each and every case in order to choose the right protocol and obtain a natural and high-quality result.

Nowadays the client has the **opportunity to choose** one of the trendy looks and undergo a treatment after one month to change his look. The specialized technician will be able to create a perfect "double cut" giving the illusion of a three-dimensional treatment, a real "temptation" for those who observe his scalp.

The client will always have the opportunity to go back to a regular treatment thanks to the fact that **Tricopigmentation is a temporary technique.**